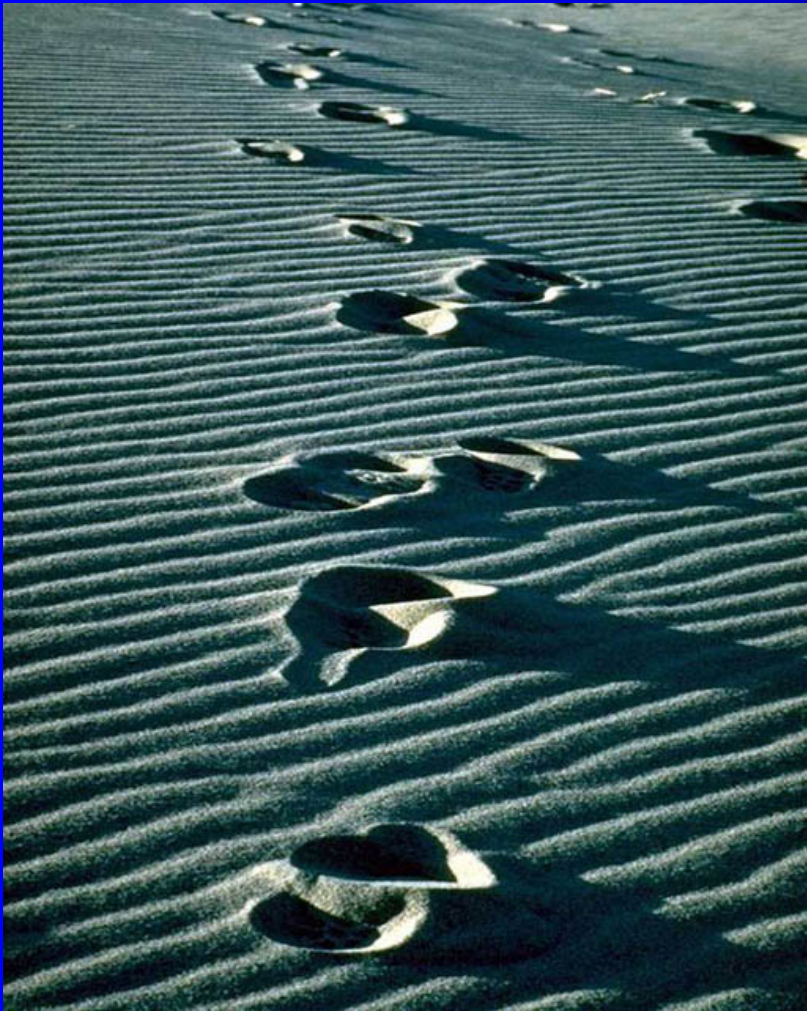# 2003 AGM Presentation

Much has been done but now we need to turn the footprints into a more durable pathway; we are showing many how it should be done but now we need to finish the job.

1. Events since last AGM to remember

- Ken Buck presentation Bonnyville - April
- St Paul town meeting on trail - April
- MLA golf day – May

Calgary Cyclists - May

AB TrailNet Grant Presentation

Spring Wagon Trek - June

Grading the trail - Spring

Drought - 2 gates to 30 gates - Summer

New and different events

- Trail review committee – July

- Elk Point Trail Blazers Volunteer Appreciation – September

- Development permit applications – Sept to Nov

Trail Advisory meeting at St Edouard – September

Historical Trail presentations in Heinsburg - September

Development approval – Sept

Getting the signage up - Sept / October

Ministers visit to theTrail and the Fur ball - October

Vol. 3 No.47 "Locally Owned, Community Oriented" Tuesday, October 22, 2002 78¢

Ministers Fur Trade Ball

Minister Eugene Zwozdesky announces $10,000 for signage for the Forts. All Dignitaries were led in to the tune of the Piper.

see full story on page 14

Getting the paper in place

- Signing of the LOC – October
- MD of Bonnyville development application - Nov

Rob Gardner's planning visits - Dec, Jan, Feb

Moving the trail forward

- Cold Lake Bonnyville Organizational Meetings - Jan to April
- Product Club application - Jan
- Presentation to Mark Norris - Feb

Ashmont workshops - Feb

Changing Legislation

- In court - February / March
- Changing many trail regulations – March
  - Trespassing
  - Line Fencing Act
  - Crown Leases
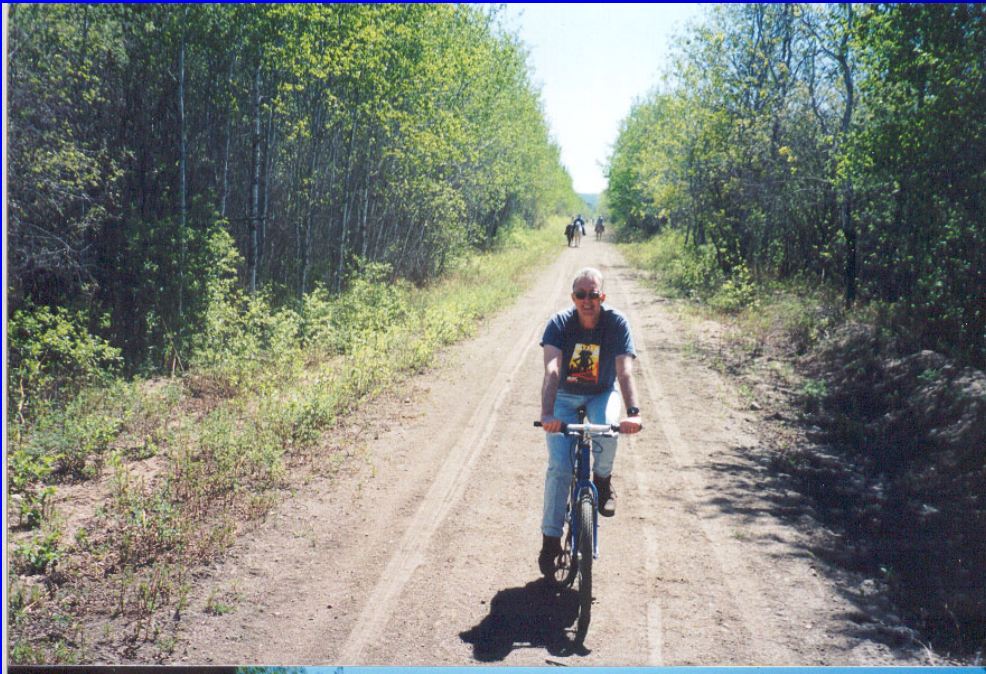- MLA private member bill - March

2. A Vision for the future

3. Build on our previous successes and methods

And scenic lookouts add interest

We go anywhere with anyone to promote building the trail!

Events

- Official opening
- Small scale/ Big scale
- Have fun
- Mix multiple users

Marketing and Promotion

- CTC grant
- New person
- Governments and businesses involved

Good organization

- Keep all regions aware and involved

- Develop Trail steward groups
    - Handbook
    - Skills
    - Commitments that suit the person

Communication

- Connect with local government
- Use multiple media: web, email, fax, papers
- Educational materials for members: Handbook, Newsletters

Work through existing groups

- Recreational groups
- Work with adjacent landowners
- Service organizations

Work with local government

- MuniCorr
- Municipalities
- Trail Stewards
- Meet one-on-one

Financial plan

- Grants
  - Construction
  - Tourism
  - Programming
  - Development
- Partners
  - Business
  - Lakeland DMO
  - Municipalities
- Donations

Build a strong future

- Develop historical connections
  - Carlton trail
  - Railway
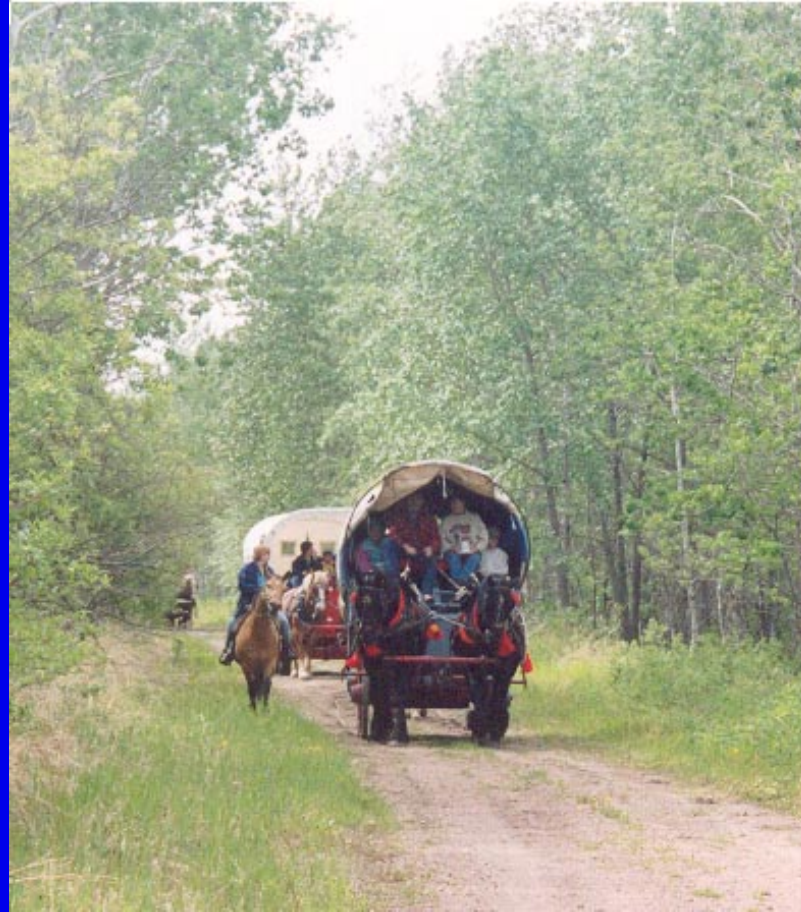 - Historical groups
- Upcoming provincial centennial

Promotional material with crossover

- Work with other municipalities, groups, tourist organizations
- Develop their amenities – Pyrogy, Mushrooms
- Use their plans with some coordination
- Cross over promotions

Build Family Recreation

Build local Events
Help with old, build some new

Work with provincial organizations

- Alberta TrailNet
- ASA
- AVT groups
- Cyclists

Develop volunteers

- Break up work into manageable portions
- Keep meetings to a minimum
- Keep Multiple users in mind

Keep people aware of the gains

- Trestles
- Legacy of the land
- Multiple users cooperation
- Multiple municipal cooperation
- Multiple organization interaction

Make it happen!

- Sign up members
- Support financial campaigns
- Talk to other people
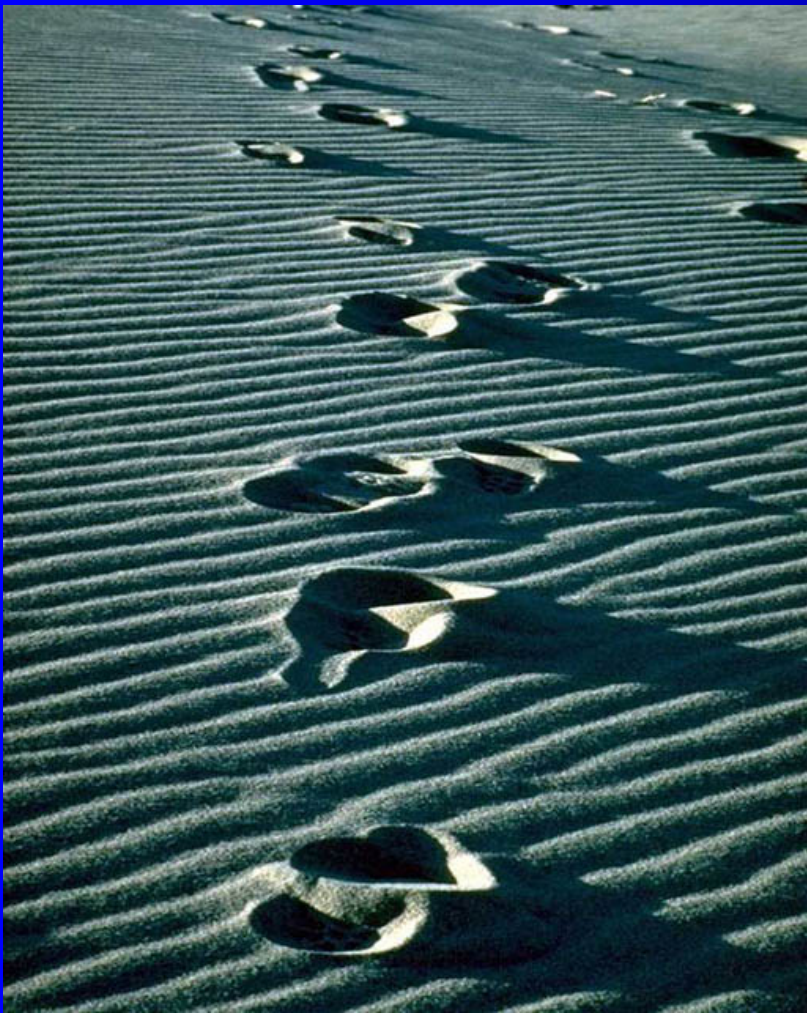
Trans Canada Trail 2004?

Target Provincial Centennial 2005

- Saskatoon to Edmonton Trail
- Official opening TCT?
- Bi-Provincial events
- Part of tourism promotion
- Historical connections

The way ahead

Much has been done but now we need to turn the footprints into a more durable pathway; we are showing many how it should be done but now we need to finish the job.