



Newsletter # 15

August 2007

Riverland Recreational Trail Society

and

Alberta's Iron Horse Trail

Awareness Campaign

A concentrated effort is being made this summer to increase the public's awareness of Alberta's Iron Horse Trail and to educate users about the new bylaws, trail etiquette and regional events and attractions. The program has three components to it:

Newspaper Ads

Area dealers, RCMP, N.E. Muni-Corr and the St. Paul Journal along with Riverland Recreational Trail Society partnered together to run several one page ads that appeared in the region's five newspapers. Thanks to the following dealers for participating in the program:

Boisvert Power Products
 Gibbons Motor Toys
 Honda Extreme
 N & K Sales & Service
 Performance Motorsports
 Power Merchants Ltd.
 Precision Power Products
 Riders Connection
 Smyl Motors
 T & T Power Sports
 X Power and Performance

Event Trailer



Alberta's Iron Horse Trail trailer has been at many of the regions events this summer as part of the Awareness Campaign. The response was very good with many out of town visitors picking up information. The newspaper ads encouraged people to look for the trailer and get their name entered in a draw for some prizes which were donated by the participating dealers. The trailer will still

be at events throughout the Lakeland region for the rest of the season. If anyone has an event that they'd like the trailer at, call the office at (780) 645-2913 to schedule it.

Thanks to the following gas sponsors:

Lakeland Petroleum Services Co-op
 St. Paul & District Co-op

Website

The newspaper ads encouraged people to visit our website for more information on trail etiquette and the bylaws. They also had the opportunity to enter the online draw.

Bits

- The Bonnyville SnowDusters are working on developing a staging area in Bonnyville. The committee is looking for volunteers from other organizations; ATV, cyclists, equine groups & hikers who use the trail and would be willing to help them with the plans. Call Glen Smith at (780) 826-7119.
- Alberta's Iron Horse Trail (AIHT) caps are available. Any group or business that is interested in having some of the caps to sell can contact the office at (780) 645-2913.
- The Northeast Alberta Pilot Trail Map Project Committee will be hosting an open house on September 5th at the Smoky Lake Provincial Building from 3:00 – 6:00pm. A draft of the N.E. Trail Map will be on display for people to review and provide input prior to printing.
- The Alberta Snowmobile Association will be holding their annual ASA Excellence Awards Banquet on September 22nd at the Four Points Sheraton in Edmonton. Tickets are \$40.00 each, contact the ASA at (780) 427-2695 or www.altasnowmobile.ab.ca



Enjoy the outdoors, have some fun, and get yourself in shape this winter by trying some cross country skiing. Cross Country skiing is a fun and low cost winter sport that is easy to get involved in.

Healthy Alberta Communities is presently working with individuals and agencies in St. Paul & Area to revive the Cross Country Ski Club. We have set up a small working group that is looking into different aspects of this process. If you are interested, please call Margo Fauchon, Community Coordinator, at (780) 645-6712 or e-mail at margo.fauchon@ualberta.ca. The goal of Healthy Alberta Communities is to consult with people who live and work in your community to determine what can be done to make healthy choices easier, and act on this advice to enable healthy choices.



On August 1st, N.E. Muni-Corr Ltd. became the official employer of the Alberta's Iron Horse Trail Coordinator position. The Administrative Coordinator will take over for past recording secretary, Roy Doonanco along with various other administrative duties including promoting the ten N.E. Muni-Corr partners. Riverland Recreational Trail Society and N.E. Muni-Corr Ltd. would like to take this opportunity to thank Roy for all his hard work and dedication and we wish him all the best in his future endeavors.

The Town of St. Paul, in collaboration with Healthy Alberta Communities announced their "Community Mile Project". The goal is to complete another mile of the Centennial Trail. For more information or to make a donation, call the Town office at (780) 645-4481.

R.O.A.D.S. (Regional Opportunities And Development Study) – a joint project between Community Futures St. Paul / Smoky Lake, Community Futures Bonnyville and Alberta's Iron Horse Trail is now complete. For a copy of the study go to www.communityfuturespsl.ca

Thank You

- **Riverland Recreational Trail Society worked their first Casino on August 10 & 11th. A big thanks to all the volunteers who helped:**
 George & Pat Deputat
 Walter Sadoway
 Dave & Kathleen Dalby
 Del & Iris Huchulak
 Hector & Bernadette Dalpe
 Jim Hawkins & Sheila Thompson
- **United Way "Days of Caring". Volunteers from Encana will be spending a full day at the Cold Lake Staging Area to try and complete the building.**



Archway being erected at the entrance to the St. Paul Staging Area.

- St. Paul Lakeland Finals Rodeo on Aug. 30 – Sept. 2nd
- Glendon Pyrogy Fest on Sept. 1st
- Call of the Wild Horn Festival in Cold Lake on Sept. 7 – 9
- Mallaig Museum Outdoor Pancake Breakfast on Sept. 9th
- Riverland Recreational Trail Meeting on Sept. 17th, 7:30pm at Smoky Lake
- Smoky Lake Pumpkin Fest on Oct. 6th
- Cold Lake Fall Bull-A-Rama on Oct. 20th
- Heinsburg Country Music Jamboree Oct. 20th

Congratulations

Jerry and Staff at POWER MERCHANTS on winning two major awards

Can Am ATV

"CANADIAN DEALER OF THE YEAR"

and

Sea-Doo Sport Boats

"WESTERN CANADA DEALER OF THE YEAR"

Community involvement is one of the key factors in winning these awards, so we would like to thank you for your continued support of

Alberta's Iron Horse Trail



NORTH EAST Muni-Corr Ltd.

