

1980 - 81

ARENA BOOTH

Last season (1979/80), the arena booth generated a profit of slightly more than \$10,000. This money represents approximately 50% of the arena operating costs, or more money than is generated by any other source of revenue including your Agricultural Society fees. (Fees collected at the beginning of the season make up nearly 20% of the total costs.)

As you can see, the arena booth is a vital revenue generating feature that cannot be allowed to deteriorate. For those of you who are new to the area, the booth is operated by volunteers. At the beginning of each season, the entire Agricultural Society membership (as obtained from the User's Fees receipt book) is split into five different and equal groups. Each week, one group is assigned the responsibility of looking after the booth. The head of that group will call on the people within the group to man the booth for a two hour shift sometime during that week. If the response is good, nobody has to work more than 2 hours every fifth week.

Without the revenue generated by the booth, the User's Fees would be better than double what they are now. This year's operating schedule will be approximately one month longer than last years. (This has been reflected in the increased User's Fee.) It is anticipated that the seasonal operating cost will be in the \$28,000 to \$30,000 range. This means that the booth will have to generate approximately \$15,000 to help offset these costs.

We would like to thank all those people who volunteered their time last year to help make the year the success that it was. In particular, we would like to thank the five group leaders for their excellent contribution.

We trust that when you are asked to come forward and serve, you will do so.

ELK POINT & DISTRICT
AGRICULTURAL SOCIETY

over.