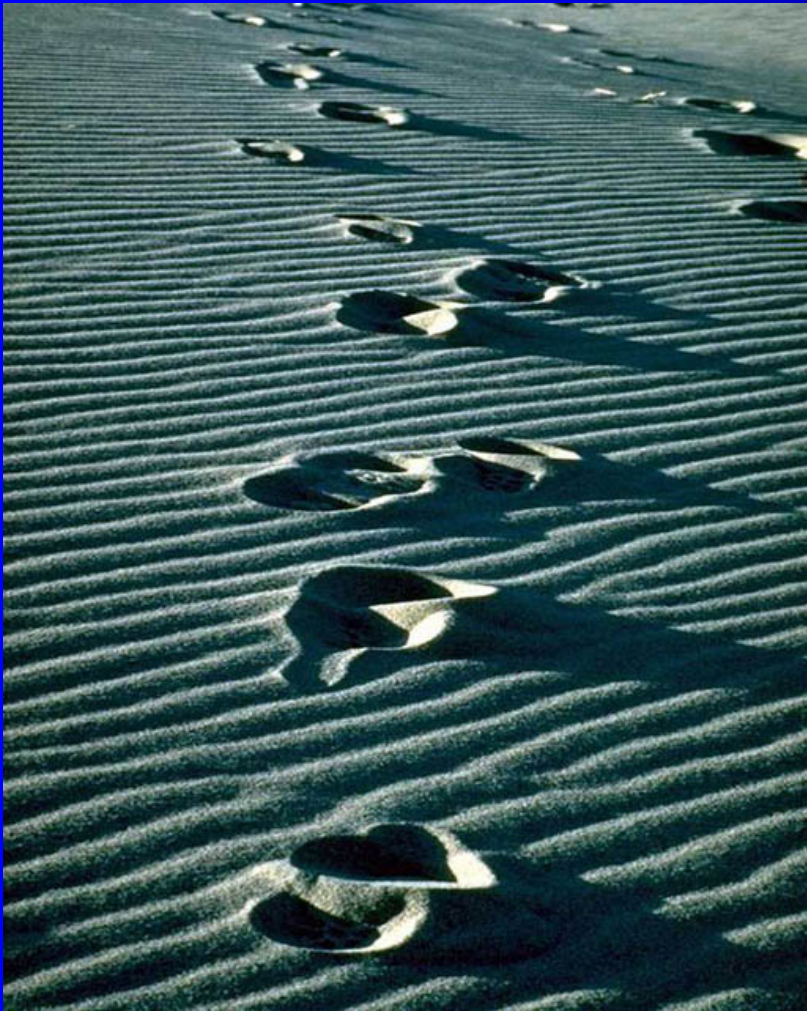


Municipalities Meeting



Much has been done but now we need to turn the footprints into a more durable pathway; we are showing many how it should be done but now we need to finish the job.

Official Opening Last Spring

Ashmont Agriplex – June 8, 2003



Where have we been?



How did we get there over the years?



JerryB

Real Co-operation

Variety of Events over the last few years



- Tourist presentation Bonnyville – April 2002
- St Paul town meeting on trail - April 2002
- MLA golf day (lobbying) – May 2002

Helping Calgary Cyclists 2001: a small volunteer effort



Combined events: AB TrailNet Grant Presentation



Spring Wagon Trek – June 2001



Grading the trail – Spring 2002 done by municipalities



Drought Summer 2002 - 2 gates to 30 gates



New and different events through 2002

- Trail review committee – July
- Elk Point Trail Blazers Volunteer Appreciation – September
- Development permit applications (10 Municipalities) – Sept to Nov

Trail Advisory meeting at St Edouard – September 2002



Historical Trail presentations in Heinsburg – September 2002



Getting Ministers visit to the Trail – October 2002

Vol. 3 No.47 "Locally Owned, Community Oriented" Tuesday, October 22, 2002

780

Ministers Fur Trade Ball



**Minister Eugene Zwozdesky
announces \$10,000 for
signage for the Forts.
All Dignitaries were led in
to the tune of the Piper.**

see full story on page 14

Ashmont workshops – Feb 2002



Working to Change Legislation

- In court - February / March 2003
- Changing many trail regulations – March 2003
 - Trespassing
 - Line Fencing Act
 - Crown Leases
- MLA private member bill – March 2003

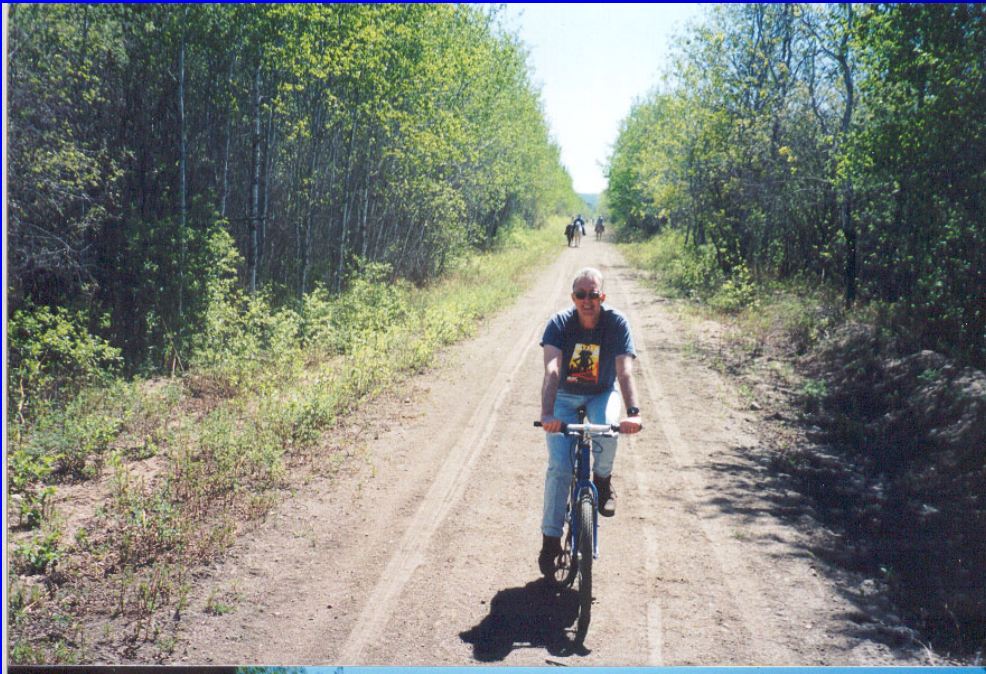
Building on our previous successes and methods



And scenic lookouts add interest

We go anywhere with anyone to promote building the trail!

Many Events



- Like Official opening
- Small scale/ Big scale
- Have fun
- Mix multiple users

Improving Marketing and Promotion



- Get CTC grant
- Hire Terry
- Keep Governments and businesses involved

Building a Good organization



- Keep all regions aware and involved
- Develop Trail steward groups
 - Handbook
 - Skills
 - Commitments that suit the person

Constantly Improving Communications



- Connect with local government
- Use multiple media: web, email, fax, papers
- Educational materials for members:
Handbook,
Newsletters

Developing volunteers



- Break up work into manageable portions
- Keep meetings to a minimum
- Keep Multiple users in mind

Work through existing groups



- Recreational groups (ASA, ATV, Horse...)
- Work with adjacent landowners
- Service organizations

Work with local government



- MuniCorr (monthly)
- Municipalities
- Trail Stewards
- Meet one-on-one as problems arise

Political Lobbying



- Meeting with government officials
- Working on trail legislation
- Work with TCT
- Workshop presentation – 3 or 4

Good Financial plan



- Grants
 - Construction
 - Tourism
 - Programming
- Non grant money
- Partners
 - Business
 - Lakeland DMO
 - Municipalities
- Donations

A Vision for the future

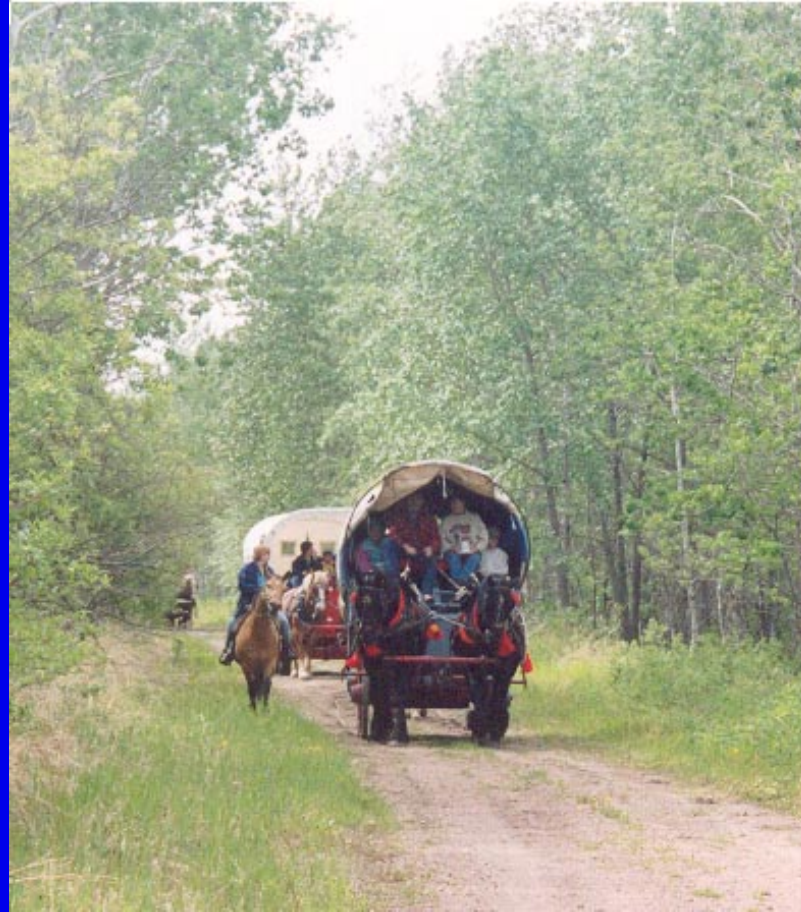


Work with provincial organizations



- Alberta TrailNet
- ASA
- AVT groups
- Cyclists
- Horse users
- Historical groups

Build Family Recreation



Build a strong future



- Develop historical connections
 - Carlton trail
 - Railway
 - Historical groups
- Upcoming provincial centennial

Use Promotional material with crossover



- Work with other municipalities, groups, tourist organizations
- Develop their amenities – Pyrogy, Mushrooms
- Use their plans with some coordination
- Cross over promotions

Keep people aware of the gains



- Trestles
- Legacy of the land
- Multiple users cooperation
- Multiple municipal cooperation
- Multiple organization interaction

Make it happen!



- Sign up members
- Support financial campaigns
- Talk to other people

Major accomplishments



The Trail is up and running

Second draft of Website

http://www.ironhorsetrail.ca/ - Microsoft Internet Explorer

File Edit View Favorites Tools Help

Back Forward Stop Refresh Home Search Favorites History Mail Print Edit Discuss

Riverland Recreational Trail Society

IRON HORSE
Trail

Welcome to the Iron Horse Trail

Experience walking, wagon and cycling adventures as well as snowmobile, ATV, and horseback riding on the Iron Horse Trail.

Special Places

Historical Sidetrips

Tour the Trail

Visit towns, villages, and sites along the way with maps

Self-guided Visits

Info for hikers, cyclists,

Win
a 3 hour guided
jet boat tour
of the
North Saskatchewan River.

Enter the contest and fill out the survey by clicking [here](#)

Connecting Trails

Start Marvin Bjornstad - ... Microsoft Word http://www.iro... Adobe PhotoDelux... 4:42 AM

Putting safety signage in place



- Over \$25000 in safety signage
- Almost \$18000 in other signage

Formation of Trail Steward areas



Active patrolling fall and winter



- Education Program
- Monthly reports
- Communication with Muni-Corr

Trail Call 800 645 4321



- Responding to inquiries
- Using email and web as well

Making Texas gates safer – Opportunity Corps



JerryB

Building toilets and picnic tables

- Involving Health units
- Design and tendering
- Construction is being completed



Getting Resources for Trail



JerryB

Tuesday, May 7, 2002 Your community newspaper since 1924 75 Cents

St. Paul dancers kick up their heels in festival Page 19

The St. PAUL JOURNAL

Vol. 81 No. 18

RCMP hit trails with education

Awareness gets brighter with quad loan

By Michelle Haley Staff Writer

Education and law enforcement on the local ATV trail just got a much brighter. Local enthusiasts will soon be seeing RCMP riding a new and bright yellow - Bombardier Quest 650 XT Quad ATV.

"It's a beautiful piece of equipment," said St. Paul RCMP Staff Sgt. Jim Fell. The vehicle, on loan for one year from Bombardier Recreational Products Company, CC, will be used to educate the public about the Off Highway Vehicle Act, the laws pertaining to ATV's, and the promotion of safety and respect for both people and environment.

The loan was facilitated through Jerry Bidulock of Power Merchants, president of a recently formed local organization, the St. Paul ATV Club.

"We supplied the unit for public relations," Bidulock stressed. He added education and awareness is an important aspect of ATV use, particularly with the construction of a new trail system. The club's goals include respect for people, safety and environment.

"We will be showing (the quad) in local parades and using it in static displays at fairs and other special events over the spring, summer and fall," Fell said. "It will also be used during our routine patrols of the local trails, and very specifically if or when the Moon-Cree Trail opens."

Fell, who has been active during community input into the proposed recreational uses for the Moon-Cree trail, is also an advocate of safe and respectful operation of OHV's.

"We want to reassure people we will be out there... Our biggest push is voluntary compliance."

St. Paul RCMP Staff Sgt. Jim Fell

RCMP Staff Sgt. Jim Fell accepts the keys to this Bombardier Quest 650 XT Quad ATV from Jerry Bidulock from Power Merchants. The vehicle is on loan to the RCMP for one year and will be used for education and enforcement. Watch for it at local events. Photo by Michelle Haley

Annual street clean up set for May 26

may boost employment

average

RCMP hit trails

ST. PAUL FOUNDRY LTD.

Spring cleaning getting you down?

Pressure Washer Sale on Now!

FULL GOSPEL BUSINESS MEM'S

Banquet

EVERYONE WELCOME

TUESDAY

May 14, 2002 7:00 PM

Centennial Senior Citizens Club

5114 - 49th Street

Guest Speaker: Wagdi Iskander

Wagdi was born in Sudan, Africa and was trained to be a terrorist. After receiving Jesus as Lord in 1992, Wagdi and his Christian friends were arrested and sentenced to hang.

Come and hear Wagdi's story of his miraculous escape from death and the wonderful things God has done in his life.

Call 645-4799 by May 10 if you plan to attend. Mail cost is \$7.00

EVERYONE'S TALKING ABOUT THE GREAT RESULTS THEY GET WHEN THEY ADVERTISE IN THE JOURNAL

645-3343 • 645-2346

Designing staging areas with community involvement



- Signage design All winter
- Mapping
- Multiple communities / many meetings

Rob Gardner's trail maps and web work

- National website
- Map series
- Possible revenue?

TrailPaq - Microsoft Internet Explorer

Welcome to Go For Green's
Trailpaq
...virtually everything about trails in Canada
Find a trail : Register your trail : Trail Builders : Trail T@lk : Merchandise : Community Action Fund : Pathfinder : What's New

ALBERTA 1 - 10 of 19 results next

Trail Name	Region	Trail Affiliations	Uses	Length (km)	Environment	Surface
African Lake Trail	Parkland	Cold Lake	Multiple	6.4	Rural	Multiple
CFB Cold Lake Ski Trails	Parkland	Cold Lake	Multiple	7.5	Suburban	snow or ice
Cold Lake Millennium Trail	Parkland	Cold Lake	Multiple	13.0	Multiple	asphalt
Cold Lake Provincial Park	Parkland	Cold Lake	Multiple	13.0	Wilderness	Multiple
Fort George - Buckingham Ho..	Parkland	Elk Point	walking	1.0	Wilderness	
Iron Horse	Parkland	Elk Point	Multiple	2.0	Urban	Multiple
Iron Horse	Parkland	M.D. of Bonnyvi...	Multiple	66.0	Rural	Multiple
Iron Horse	Parkland	Smoky Lake Coun...	Multiple	60.0	Rural	gravel
Iron Horse	Parkland	Glendon	Multiple	2.0	Urban	?

Start | Marvin Bjornstad - ... | Microsoft Word | TrailPaq - Micr... | Adobe PhotoDelux... | 4:44 AM

Organizing the trail promotion



- IHT Product Club
- Working with Minister Economic Development
- Iron Horse Trail Coordinator in place - Terry
- Working with Lakeland DMO - Suzanne

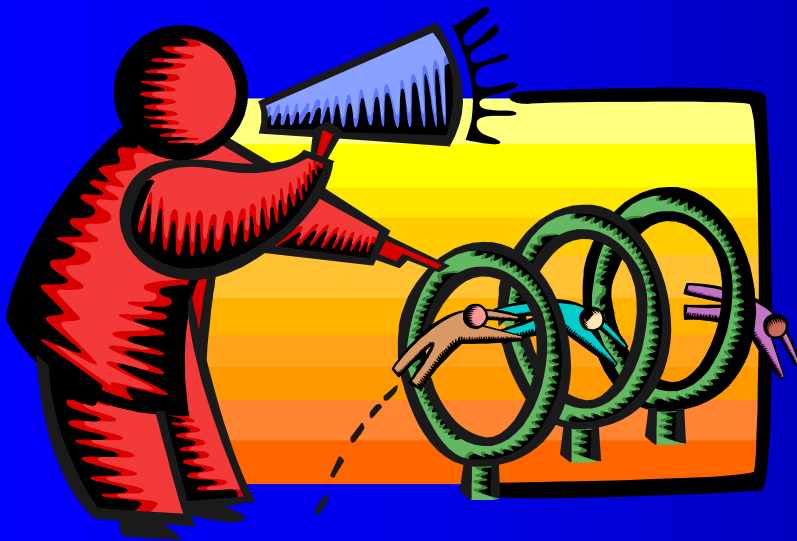
Continuing Promotions 2004



jerryB

- Local Community
- Intrepid Snowmobiler – Craig Nicholson
- WOW fundraiser
- Many Tourism shows

Dealing with trail issues



- Consultation with Muni-Corr
- Consultation with municipalities
- Consulting with trail users

Where are we headed?



JerryB

Completion of staging areas 7 major and 10 minor



JerryB

- Signs and toilets
- Picnic tables
- Grants to each of seven major sites

Alberta Trail Net and Trans Canada Trail Partnership



Being part of Trans Canada Trail



- Working with Saskatchewan
- Working with Montreal
- Working with Alberta Trailnet

What Challenges lie ahead?



Converting interest into involvement

- Building on memberships and volunteers
- Adding user groups to the RRTS
- Education of user groups



Avoiding burnout of our many helpers



- Communication
- Sharing the load
- Replacing the executive gradually

Coordination with Product Club

- Common donors, members
- Tracking who makes what decisions
- Integrating our common efforts

Working with adjacent landowners



- Helping out if we can
- Looking for ways to add positives
- Constant surveying and communication

Developing more users



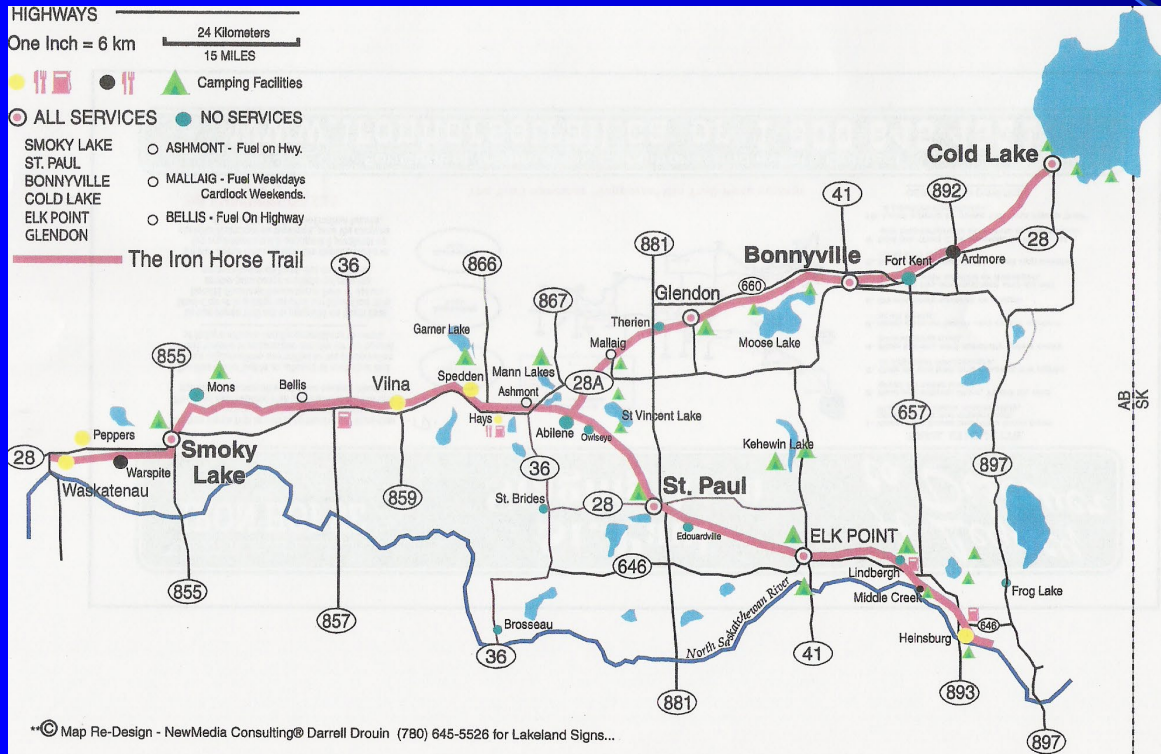
- School users – small grant, provincial initiative
- Building it for unorganized users
- Fitting the promotions to fit users – Product Club

Resolving Construction issues



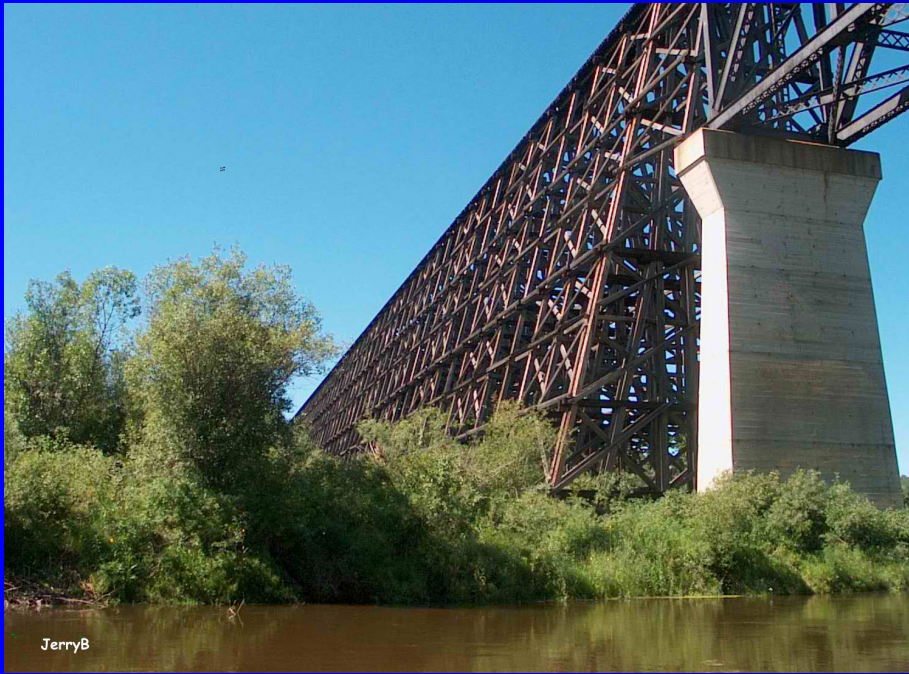
- Trail surface
- Maintenance –
Salt Plant gate
- Water issues –
Botting washout
- Signage
 - Staging Area
 - Commercial
- Vandalism

Trail Information Systems



- Maps
- Brochures
- Trail Guidebook
- Better Web sites access
- Our internal communications

Each year has its gains



- 1993 Original IHT
- 1999 - Foundation
- 2000 – Abandonment, bylaws, lobbying
- 2001 – Election, organizing,
- 2002 – Starting moving, designing
- 2003 – Opening, Product Club, Trail Stewards
- 2004 - Product Club, Awards, Staging Areas
- 2005 ???